

# News Release



FOR IMMEDIATE RELEASE

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## **CHILDREN'S MIRACLE NETWORK AT ST. JOHN'S CHILDREN'S HOSPITAL SELECTED AS RECIPIENT OF RK DIXON'S \$20,000 "MAKE MY NON-PROFIT RUN BETTER" CONTEST**

*ABC Counseling & Family Services to claim \$10,000 and Illinois Jaycees Charitable Foundation to claim \$5,000 in office technology makeovers*

Springfield, Ill. (Aug. 29, 2008) – Conducting business and administering programs at Children Miracle Network at St. John's Children's Hospital will soon become easier. Officials from RK Dixon, a document imaging and information technology company, announced on WICS News Channel 20 this morning that Children's Miracle Network at St. John's Children's Hospital was selected as the winning organization in the "Make My Non-Profit Run Better" contest. ABC Counseling & Family Services and the Illinois Jaycees Charitable Foundation were selected as runners up in the contest.

The makeover was designed to improve the efficiency of a non-profit group by enhancing its technological capabilities, thus making it easier for the group to focus on its mission.

After more than 13,122 total online votes were counted during the contest's second voting phase, Children's Miracle Network at St. John's Children's Hospital was proclaimed as the recipient of RK Dixon's top prize. Children's Miracle Network at St. John's Children's Hospital, a hospital serving the Springfield, Ill. area, is a non-profit organization that raises money for children's health care programs and services.

The makeover may include, but is not limited to: a black and white copier, a color copier, a printer, Windows® business server, Cisco® switch and firewall, IT consulting services, ongoing networking support, and other technologies to make their office run more efficiently.

"We couldn't be more excited about this win," said Denise Pope. "We're so grateful to RK Dixon and the voters for giving us this opportunity. With improved technology we

can better serve our area, so this makeover isn't just good for Children's Miracle Network at St. John's Children's Hospital, it's good for the whole community."

ABC Counseling & Family Services, a non-profit organization that provides sexual abuse assessment and treatment to families and children was the first runner up and will receive a \$10,000 technology makeover. The second runner up, Illinois Jaycees Charitable Foundation, will receive a \$5,000 technology makeover. The Jaycees seek to help individuals improve their skills personally and professionally while serving and supporting the community.

In addition to rewarding the top three organizations, RK Dixon provided awards to all participating non-profits. The remaining 44 organizations will each receive a free case of paper. Additionally, the 4<sup>th</sup> and 5<sup>th</sup> place organizations will each receive a network-ready GelSprinter GX5050N printer. By doing this, RK Dixon hopes to make all participants' offices run a little better.

Representatives from RK Dixon will visit Children's Miracle Network at St. John's Children's Hospital, the Illinois Jaycees Charitable Foundation in Springfield and ABC Counseling & Family Services in Decatur to assess their current office technology situation and tailor the makeover to fulfill their specific needs.

"This contest has been such a rewarding way for RK Dixon to give back to the Springfield and Decatur communities," said Bryan Dixon, president and CEO of RK Dixon. "The response was incredible. There were more than 33,056 total online votes during the two voting phases. The real highlight of the contest, for us, however, will come when the Children's Miracle Network at St. John's Children's Hospital, ABC Counseling & Family Services and the Illinois Jaycees Charitable Foundation will begin to see improvement in their day-to-day business when the new technology is up and running and they are better able to serve the very people that cast those votes."

When the contest began on July 28, 47 non-profit organizations from Macon, Morgan and Sangamon counties were in the running for the grand prize. Organizations encouraged supporters to vote for them online at the RK Dixon Web site, [www.rkdixon.com](http://www.rkdixon.com). Using the online voting system, the list was narrowed to five finalists. The remaining five organizations were each profiled on WICS News Channel 20. Voting continued to narrow the top five finalists to three.

"When we started this contest we wanted to help give exposure to the many wonderful non-profits in our community," said Jeff Dixon, president of information technology. "Our intent was to give these great organizations some exposure for the work they do in our community. Through our partnership with WICS News Channel 20 we were able to do just that."

The "*Make My Non-Profit Run Better*" contest was sponsored by RK Dixon and media partner WICS. For more information, visit [www.rkdixon.com](http://www.rkdixon.com) or please contact Sue Hill, VP of Marketing for RK Dixon at 1.800.553.0020.

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RK Dixon streamlines operations and reduces document costs for small to large offices. It provides a broad range of products and services for virtually every critical office application, from copying systems by Canon and Lanier, to integrated computer networks by Microsoft® Gold Certified technicians. This 25-year-old company retains a highly trained and tenured staff and provides it's customers with products boasting over 99 percent uptime. RK Dixon serves 79 counties in Iowa, Illinois, and Wisconsin with office locations in Davenport and Cedar Rapids, Iowa and Bloomington, Champaign, Peoria, Rockford, and Springfield, Ill. For more information, visit [www.rkdixon.com](http://www.rkdixon.com) or call 563-344-9100 or 800-553-0020.

#### Organizations that registered in the contest

ABC Counseling & Family Services\*  
Big Brothers Big Sisters of the Illinois Capital Region  
Big Brothers Big Sisters of West Central Illinois  
Big Brothers Big Sisters of West Central Illinois  
Care-O-Sel Childcare and Education Inc  
Carter's Drive NFP  
Cathedral Grade School  
Catholic Charities  
Central Prairie American Red Cross  
Children's Miracale Network at St. John's Hospital\*  
Community Health Improvement Center  
Contact Ministries  
EastSide Community & Development Center Inc  
Elizabeth Ann Seton Program  
Extended Hands dba Reasonable Service  
Greater All Nations Tabernacle Church of God in Christ  
Helping Hands of Springfield  
Hoogland Center for the Arts  
Hope Evangelical Free Church  
Illinois Jaycees Charitable Foundation\*  
Illinois PTA  
Junior League of Springfield  
Kumler UMC Outreach Ministries  
Land of Lincoln Goodwill Industries  
Law Enforcement Foundation of Illinois, Inc  
Macon County CASA  
Masonic Learning Center for Children  
Mothers Against Drunk Driving (MADD)  
Operation Snowball, Inc  
Parkway Christian Church – Disciples of Christ  
Phoenix Center  
Prairie Center Against Sexual Assault  
Prairie Council on Aging

Pregnancy Care Center of Springfield, Inc\*  
Prevent Child Abuse Illinois\*  
Prevention First  
Risk Watch/Children's Safety Committee  
Riverton Fire & EMS  
Ronald McDonald House Charities of Central Illinois  
Springfield Arc, Inc  
Springfield Art Association  
Springfield Urban League, Inc  
St. Aloysius School  
St. John's Lutheran Church  
Teen Challenge Illinois  
The Parent Place  
The Salvation Army of Sangamon County  
Westfair Christian Academy

\*Top 5 finalists