

Assets to Build Strong Families

The Search Institute has identified 40 assets families need. These assets help prevent children from engaging in risky behaviors.

Risky behaviors threaten your child's health. Praise and positive words from adults help build a child's self-worth.

Parents Teach Love and Respect

Parents who show love and respect to others are teaching their children how we care for others. Children learn values from parents, caregivers and adults who practice these values daily.

Assets

- Parents show children how to help others.
- Parents place a high value on promoting social equality. They believe in religious tolerance. They work to reduce hunger and poverty. Parents model these values for their children from infancy into adulthood.
- Parents value integrity, honesty, and responsibility. They show these values in their daily actions. They stand up for their beliefs. Parents talk to their kids about their beliefs. They are responsible for their actions.

