

Parents Teach Love and Respect

Assets to Build Strong Families

The Search Institute has identified 40 assets families need. These assets help prevent children from engaging in risky behaviors.

Risky behaviors threaten your child's health. Praise and positive words from adults help build a child's self-worth.

Parents Teach Values and Beliefs

Children learn values and beliefs from parents and family. They hear your words and watch your actions. Show your children how to love others. Give them words that express compassion.

Assets

- ❑ Parents convey their beliefs about helping others. They model helping behaviors.
- ❑ Children are encouraged to express sympathy for others and to help others.
- ❑ Parents place a high value on promoting social equality, religious tolerance and reducing hunger and poverty.
- ❑ Parents act on their convictions. They stand up for their beliefs. They discuss and model this behavior with their kids.

