

You can create greater hope and greater promise and give every infant the chance for tomorrow. You and your family can be a part of a legacy that helps future NICU families.



Your Goals	Your Strategy	Your Benefits
Maximize your deduction; minimize the gift details.	Use cash or credit card to make your gift to HSHS St. John's Foundation.	Claim your deduction against a larger portion of your adjusted gross income and make an immediate impact.
Afford a larger gift and avoid any capital gains liability.	Give appreciated stock, bonds or mutual funds held over one year.	Buy low and give high — make a gift that costs you less than the benefit it delivers to us, while avoiding capital gains tax.
Make a gift to St. John's future that doesn't affect your cash flow or portfolio now.	Put a bequest in your will (cash, specific property or a share of the estate residue).	Today — a gift that costs you and your family nothing. Tomorrow — an estate tax deduction.
Tap one of the most valuable assets in your portfolio to make a gift to HSHS St. John's Foundation.	Use personal property to make your gift, such as real estate, farm land, bushels of crops, jewelry or other valuable assets.	Avoid capital gains tax, receive an income tax deduction — and have the option of a gift that doesn't affect your lifestyle.
Locate an overlooked asset you can easily give to HSHS St. John's Foundation.	Name HSHS St. John's Foundation as beneficiary of your retirement plan; leave other assets to family.	Eliminate income tax on retirement plan assets — free up other property to pass on to your heirs.
Make an endowment gift from income rather than capital.	Create a new life insurance policy, or donate a paid-up policy whose coverage you no longer need.	Increase your ability to make a significant gift.
Make a corporate gift.	Make a corporate charitable gift while investing in a St. John's program.	Numerous benefits to the business, the stakeholders and the community.
Help St. John's Hospital, St. John's College of Nursing or Prairie Heart Institute during financially unsteady times.	Recession-proof giving ideas — bequests, future gift of a life insurance policy, future gift of retirement plan assets, future gift of real estate and establishing a charitable trust.	Minimize your taxes, reduce the tax burden on heirs and fund important hospital programs.

Information for Attorneys and Financial Advisors:

I give ____ percent and/or \$____ of my estate to the HSHS St. John's Foundation, a Division of the Hospital Sisters of St. Francis Foundation, 800 E. Carpenter Street, Springfield, Illinois 62769.

To learn more or to make a gift, contact:
 Brandy Grove, Major Gift Officer
 (217) 814-5177, brandy.grove@hshs.org

HSHS St. John's Foundation
 800 East Carpenter Street, Springfield, IL 62769
 (217) 757-6555, www.st-johns.org/Giving

We are expanding the NICU!

Make a life-changing difference for kids like Ruby.

Ruby, age 4
NICU graduate



FOR OUR MOST VULNERABLE PATIENTS



HSHS St. John's Foundation



RUBY NICU GRADUATE

"I went to the hospital for high blood pressure and found out I was pre-eclamptic," said Kelly, Ruby's Mom. "When my condition worsened, I had to have an emergency c-section."

Ruby was born at 30 weeks. "The first time I saw her was on Facetime," said Kelly. "It was difficult watching her get stuck with needles, have a tube through her nose and watch her struggle to breathe. Waiting for daily test results was torture."

Ruby not only survived, she thrived. Today she is a happy 4-year-old who lights up a room when she walks in. She loves princesses, singing and dancing.

"She is so strong and brave!" said Kelly. "She is truly my hero. They have an amazing team at HSHS St. John's. They answered every question I had and wiped every tear. We are so blessed to have these skilled professionals who were able to save Ruby."

Nearly 800 "miracle babies" a year benefit from the NICU at HSHS St. John's Hospital. It is the only Level III NICU in the area, serving 39 counties across an approximate 100-mile radius.

IT'S A BIG UNDERTAKING. DONOR SUPPORT IS ESSENTIAL.

One hundred percent of your donation will go directly to the expanded NICU with no administrative overhead costs. Thank you for your consideration.

OPPORTUNITY	GIVING LEVEL	AVAILABILITY
Neonatal Intensive Care Unit (NICU)	\$4,000,000	
Sunroom	\$300,000	
Classroom/Simulation Center	\$250,000	
Pharmacy	\$250,000	
Kangaroo Chairs (every room)	\$200,000	
Family Lounge	\$100,000	reserved
Physician Consultation Room	\$100,000	reserved
Multi-Purpose Room	\$100,000	reserved
Staff Break Area	\$100,000	
Neonatology	\$100,000	reserved (entire suite)
Technology (every room)	\$100,000	
Twin Rooms	\$50,000	5 available
Nurses Stations	\$50,000	2 of 3 available
Locker Rooms	\$50,000	2 available
Single Family Rooms	\$25,000	18 of 38 available
Milk Room	\$25,000	
Family Serenity Areas	\$25,000	3 available
Family Waiting Room	\$25,000	reserved
Couplet Care Rooms	\$25,000	4 of 6 available
Hospitality Area	\$25,000	
Visitor Sleep Room	\$25,000	3 available
Lactation Rooms	\$25,000	2 available
Donor Wall	\$20,000	
Donor Wall	\$15,000	
Donor Wall	\$10,000	
Donor Wall	\$7,500	
Donor Wall	\$5,000	
Donor Wall	\$2,500	
Donor Wall	\$1,000	

Levels \$2,500 and below can be pledged over a 1-year period. Levels \$5,000 and above can be pledged over a 5-year period. Recognition includes the donor wall and NICU room or area plaques.

SHAPING THE FUTURE OF HEALTH CARE: THE IMAGINE TOMORROW CAMPAIGN

Our generous supporters share:

"It is very comforting for us to know that St. John's offers the highest quality of care and in case of an emergency, the NICU unit is readily available."

-John Haines, Plumbers and Steamfitters Local 137

"When approached with the opportunity to contribute to the children's hospital, it took all of two seconds to follow my heart and get involved."

- Jami Winchester, The Real Estate Group

"The NICU at HSHS St. John's Hospital saved our daughter Lucy's life. When we had the opportunity to support a local charitable cause, the expansion and renovation of the NICU really spoke to us."

- Dr. Chad and Megan DeFrain

"The work the children's hospital does has helped save the lives of countless children, including the daughter of one of our employees."

- Tom Lex, Heartland Credit Union

"We actively support the St. John's NICU today to ensure a better tomorrow for our tiniest patients and their families." - Brian and Liz Vogt

"Please join us in supporting the NICU, our community's valuable resource that provides loving care for our tiniest and most vulnerable babies and their families." -

Mike and Rita Klemm, Capital City Speakers Bureau

"Having two babies in the NICU broke our hearts and changed us forever. We are giving back to help those who enter the NICU in the future."

- Joyce and Kelly Hubbard

"We love Springfield, and we love St. John's. Plans to expand the NICU will benefit families in central Illinois for many years to come."

- Drs. Babu and Sudha Prasad

"The NICU was practically our home for the first few weeks of Emmie's life, and we wanted to honor her memory by giving back to help others who may find themselves in our shoes." - Josh and Jennifer Badman

"There is no shortage of ways to make a difference in our community, but few better than helping make a difference in the care of newborns and their family."

- John Faloon, President of Springfield Pepsi-Cola Bottling Company

"Springfield is very fortunate to be the home to such a cutting edge NICU facility. We are honored to have the opportunity to be a part of making this possible."

- Tim and Ashleigh Brinkman, B & B Electric

The expanded and updated NICU will provide single family patient rooms for the first time in St. John's 76-year history of caring for premature and critically-ill infants.

HSHS St. John's NICU has been a leader in the care of preterm and critically ill infants in central and southern Illinois for more than 76 years. Our highly skilled care teams deliver some of the best outcomes in the country.

Today, our needs have outgrown our capabilities. The standard of care is a private, peaceful environment featuring single family rooms where parents can stay the night with their baby.

Research has shown this type of family-centered care reduces the length of a NICU stay by approximately 5.3 days. The average length of stay in St. John's NICU is 25 days. St. John's also plans to offer couplet care rooms in the expanded NICU. Couplet care rooms allow healthy moms and their babies to heal together in the same space. St. John's will be the first hospital in Illinois to offer this type of care and one of only ten states to provide this advantage to families.



Preliminary artist rendering.